



Who We Are

FutureBrand, part of the Interpublic Group of Companies, Inc. (NYSE: IPG – News), is a leading brand consultancy that commands a global presence spanning 24 major cities around the world. Partnering with the world’s leading companies, FutureBrand helps its clients to develop profitable brands both for today and into the future.

What We Do

Offering a full range of services from consulting to implementation, consumer branding to corporate identity, FutureBrand has expertise in Research & Analytics, Strategy, Design, Environments, Digital, Brand Management & Tools and Activation. FutureBrand works with clients to measure and increase brand value, define breakthrough brand strategies and create powerful brand experiences.

Who Our Clients Are

Select global clients include: ArcelorMittal, P&G, Microsoft, Dubai World, Intel, Barclays Premier, Nokia, Nestlé, MasterCard, UPS and Unilever.

Contact Us

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Where We Are

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